

## Kerala State Chalachitra Academy

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03.07.2025

## **RIFFK Invites Proposals for Design**

The Regional International Film Festival of Kerala (RIFFK) organised by the Kerala State Chalachitra Academy, on behalf of the Department of Cultural Affairs, Government of Kerala, is scheduled to be held from 8 to 11 August 2025 in Kozhikode. The Academy invites design proposals. The design becomes the branding for the festival.

The following are some of the deliverables where the design elements are used:

1. Logo, colour palette, font design for the lettering.

2. Festival Handbook, Daily Bulletin, Screening Schedule (three theatres x 4 days), Delegate passes and Festival Bag.

3. Social Media Templates.

Proposals including costing should be submitted by **3:00 pm on 14 July 2025**. It should be submitted via email with the subject "Design - RIFFK" addressed to the Secretary, Kerala State Chalachitra Academy to <u>secretary@chalachitraacademy.org</u>. Details can be had from the Academy office at 0471-2756622, 2755322.

Secretary C Ajoy

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