



**CENTRE FOR
INTERNATIONAL
FILM RESEARCH &
ARCHIVES**

Kerala State Chalachitra Academy

Centre for International Film Research & Archives (CIFRA)
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17th IDSFFK Invites Proposals for Design

The 17th International Documentary and Short Film Festival of Kerala (IDSFFK) organised by Kerala State Chalachitra Academy, scheduled to be held from **18 to 23 July, 2025** in Thiruvananthapuram invites design proposals. The design becomes the branding for the festival. The designer has to suggest a colour palette, a front design for the lettering and the main elements to be used.

The following are some of the arrears where the design elements are used:

1. All publicity including the website, posters, display boards, and press releases.
2. All publications: Catalogue, Handbook, Schedule, Daily Bulletin, Delegate passes, stickers.
3. Merchandise including the Festival Bag.

Proposals including costing should be submitted by **03:00 pm on 21 April 2025**. It should be submitted in an envelope prescribed 'Design – 17thIDSFFK' addressed to the Secretary, Kerala State Chalachitra Academy, Sathyan Memorial Building, Kinfra Film & Video Park, Kazhakuttom, Thiruvananthapuram 695585. Details can be had from the Academy office at 0471-2756622, 2755322.


**C Ajoy
Secretary**